

ABSTRACT

A system and method for using an e-commerce system to provide a user with the
5 ability to order customized identification documents over the Internet is provided.
The user can customize the layout of the identification document, including the use
of company logos and trademarks. The user provides the demographic data and
corresponding graphical representations, and is given the opportunity to approve
a digital facsimile of the identification document that will be produced by the
10 service bureau prior to the production of the identification documents. In
addition, enhanced security is provided by verifying that the user is part of a
legitimate organization and is authorized to use the identification documents being
ordered.